



THE HOME OF MANCHESTER'S BOXING CHAMPIONS

# Sponsorship Opportunities



*Introducing*  
**BLACK FLASH  
PROMOTIONS**

**At Black Flash Promotions we strongly believe in collaboration to get the best outcome. We like to bring people and businesses together to help nurture talent and achieve greatness. Join our culture of nurturing and bringing talent together.**



**Pat Barrett The Black Flash**  
**Former British & European Champion**

# PLATFORMS WHERE OUR FIGHTERS CAN BE SEEN



matchroom.


BOXXER



# PROJECT 2023

## PROGRESS

In 2023 we are in a great position to drive the brand and our fighters forward. We are focusing on developing in three key areas in order to give our fighters and sponsors increased exposure and quality.



### Project 01

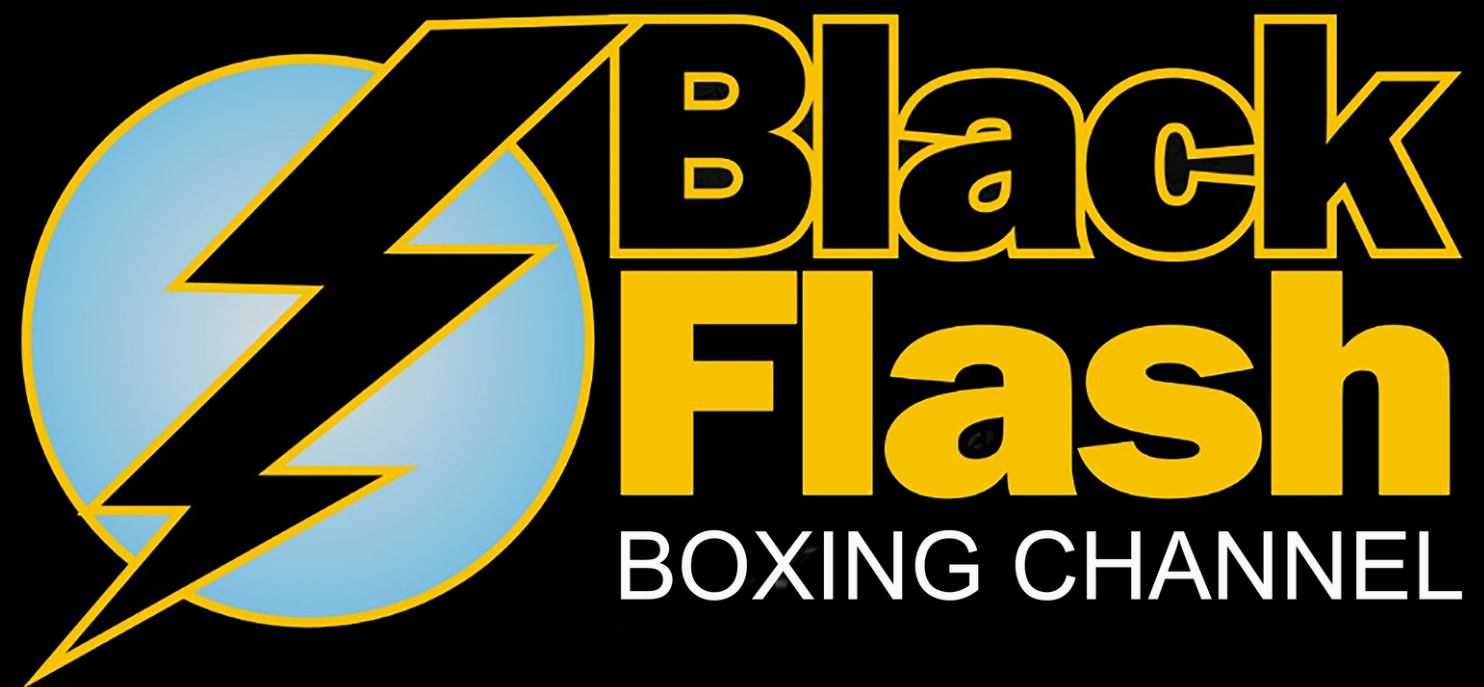
We are enhancing our website and will be delivering even more content and are updating our ticket sales system.

### Project 02

We are progressively developing more fighters from the ground up and adding more fighters to our stable.

### Project 03

We are working on delivering an unforgettable experience for the attendees of our shows. We want to increase engagement and enhance viewing streams on our digital platforms for all our small hall shows.



**CURRENT AVERAGE  
STREAMS**

**7,200**

**We endeavor to significantly increase our average streaming numbers in 2023. This will drive more traffic to our media as a whole and present higher exposure for all our sponsors**

**TARGET AVERAGE  
STREAMS 2023**

**12,000**

# EXCLUSIVE CONTENT ON A NUMBER OF ONLINE PLATFORMS

## YouTube Channel

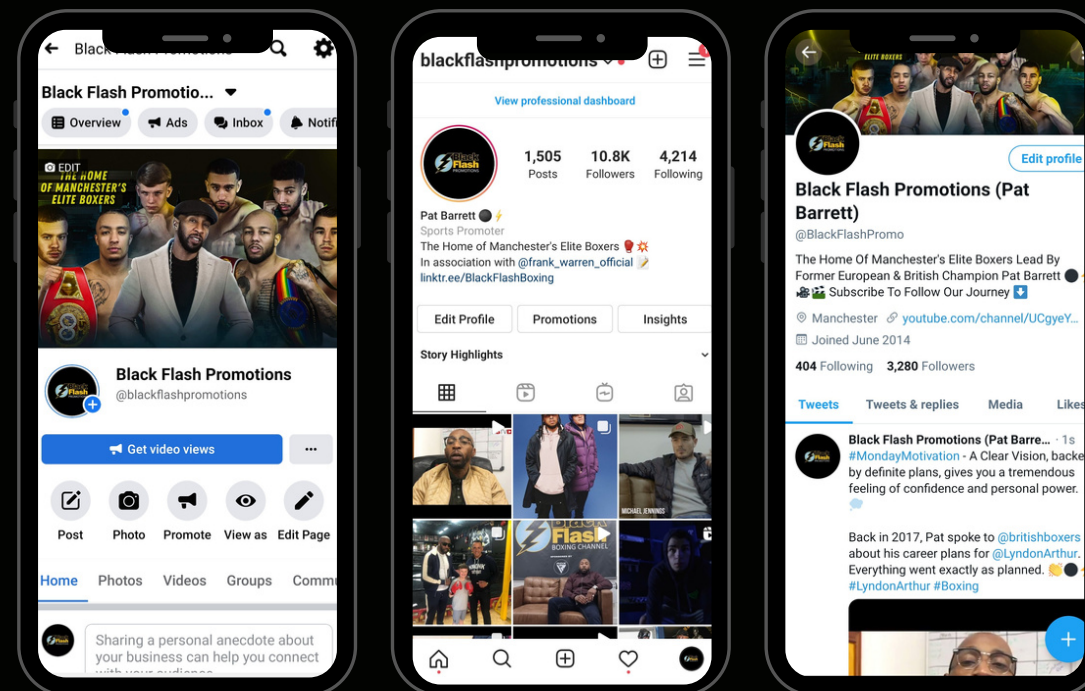


- Exclusive studio interviews
- Behind the scenes footage
- Monthly vlog keeping you up to date with the "Black Flash" and his current fighters
- Flashback - throwbacks & legacy style videos (Collyhurst & Moston fighters)
- Promotional fighter content

## Social Media

Utilise our social media presence by promoting your business on our platforms

**INSTAGRAM**  
**FACEBOOK**  
**TWITTER**



## Website and other platforms

- Fighter profile pages
- Legacy pages (story of our gym and history)
- Latest media
- Latest news and updates
- Live boxing shows streamed to our audience
- Promotional content
- Access to regional local media such as radio and newspaper for further exposure in the north west

# EXCITING NEW CONTENT FOR YOUR SOCIAL MEDIA & ONLINE PLATFORMS

HERE ARE A FEW OF OUR IDEAS FOR BRAND NEW CONTENT WE CREATED FOR RDX USING OUR CURRENT CHAMPIONS AND FIGHTERS:

**Monthly video content**

**Product videos and athlete reviews**



SEND US NEW BOXING EQUIPMENT FOR SHORT FIGHTER REVIEW VIDEOS

**Dynamic social media clips**



WE WILL CREATE DYNAMIC REELS AND SOCIAL MEDIA CONTENT TO GROW YOUR FOLLOWING

**Promotional content to drive sales and traffic**



PROMOTIONAL CONTENT TAILORED TO YOUR CHOSEN CALL TO ACTION

**Mini vlog style training videos**



TRAINING VIDEOS IN AND OUTSIDE OF THE GYM USING OUR EXCITING FIGHTERS

**REQUEST SPECIFIC CONTENT AND OUR MEDIA TEAM CAN HELP PUT IT TOGETHER BASED ON YOUR CRITERIA OR BRIEF**



# ADDITIONAL CONTENT TO COME IN 2023

WE HAVE PLENTY OF EXCITING CONTENT COMING OUT THROUGHOUT 2023 INCLUDING:

MONTHLY VLOG FOLLOWING THE JOURNEY OF PAT BARRETT AND HIS FIGHTERS

ONLINE STREAMING - LIVE GRASSROOTS BOXING SHOWS

FIGHT CAMPS & CHAMPIONSHIP 'BUILDUPS'

FIGHT REACTION & PREDICTION VIDEOS

EXCLUSIVE INTERVIEWS WITH OUR CURRENT CHAMPIONS & THE NEXT GENERATION

BESPOKE CONTENT CREATED FOR YOUR SOCIAL MEDIA AND ONLINE PLATFORMS TO TAKE YOUR BRAND TO THE NEXT LEVEL



# **SILVER PACKAGE £5,000 PER MONTH**

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- **Company logo featured on the event marketing material (posters, VIP banners / Backdrops / Table Talkers / Event Programmes)**
  - **Company logo to feature in the fight programme / on VIP Flyers**
    - **Company logo featured on the event ring cards**
- **Company logo featured on all Black Flash Promotion's social media platforms in prime positions including Facebook / Instagram / Black Flash boxing channel**
  - **Event VIP reception**
    - **VIP ringside table / seating for 10**
  - **MC mention at the beginning of the show**

# **GOLD PACKAGE £7,000 PER MONTH**

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- **Company logo featured on the event marketing material (posters, VIP banners / Backdrops / Table Talkers / Event Programmes)**
- **Company mentioned across our social media platforms and any pre fight interviews / press conferences**
  - **A company editorial piece featured within the fight programme / on VIP Flyers**
  - **Company logo featured on the event ring corner posts, ring cards plus ring tobleronnes**
- **Company logo featured on all Back Flash Promotion's social media platforms in prime positions including Facebook / Instagram / Black Flash boxing channel**
  - **Event VIP reception**
    - **VIP ringside table**
  - **MC mention at the start and end of event**
    - **Meet and greet with our boxers**
- **Company logo featured on staff's work attire**

# PLATINUM PACKAGE £10,000 PER MONTH

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- **Company logo featured on the event marketing material (posters, VIP banners / Backdrops / Table Talkers / Event Programmes)**
  - **Filming at your Company premises to highlight the fight night – to be pre planned with your company as to what content will be filmed**
- **Company mentioned across The promotions social media platforms and any pre fight interviews / press conferences**
  - **A company editorial piece featured within the fight programme / on VIP Flyers**
  - **Company logo featured on the event ring corner posts, ring cards plus ring tobleronies**
    - **Company banners to feature at the ring walk entrance**
- **Company logo featured on all Black Flash Promotion's social media platforms in prime positions including Facebook / Instagram / Black Flash boxing channel**
  - **Event VIP reception**
  - **VIP ringside table**
  - **A personal Host / Hostess for the event night**
    - **MC mention at the start and end of event**
    - **Meet and greet with our fighters**
  - **Company logo featured on the staff's work attire**

# OUR GROWTH HAS BEGUN...

**Black Flash Promotions has come from the ground up, through hard work and strong beliefs. Our principles remain the same and our work ethic is unquestionable. The growth to the present day has been a hard one but successful, and now we are ready to take that to the next level. With your help and support not only will all our boxers prosper in their careers, but our partners and sponsors will also reap the reward and benefits.**

**Thank you for your time and support.**

